

Advertiser: _____ Date: _____

2023 Artsource Colorado is a beautiful annual guide to NoCo's visual & performing arts!
 This full-color guide is planned to be 28 pages, printed by June 2023, and valid through April 2024.

- **Print Quantity:** between 8,000 and 8,500 copies of this year 'round marketing piece
- **Digital Marketing:** live link to your website from ARTSourceColorado.com
- **Local Distribution:** hotels, art galleries, restaurants, coffee shops, and tourist destinations
- **Statewide Distribution:** through all 11 Colorado Welcome Centers (from Fort Collins to Trinidad)

DEADLINE: APRIL 21, 2023 - ALL PAYMENTS, CONTRACTS & ADS DUE

PROCESS PAYMENT AND UPLOAD ARTWORK AT ARTSOURCECOLORADO.COM OR FILL OUT THIS FORM AND RETURN WITH PAYMENT. CHOOSE AD SIZE:

<input type="checkbox"/> Full Page – Back Cover - \$2,200 7.75" W x 7.75" H <input type="checkbox"/> Full Page - Inside Front/Back Cover Spread- \$2,000 7.75" W. x 7.75" H guaranteed placement <input type="checkbox"/> Full Page - \$1,800 not incl. inside cover spreads 7.75" W. x 7.75" H no designated placement <input type="checkbox"/> Half Page - \$950 7.475" W x 3.65" H or 3.65" W x 7.375" H AD SPACE SHARING IS ONLY ALLOWED	<input type="checkbox"/> Quarter Page - \$600 3.65" X 3.65" square <input type="checkbox"/> Eighth Page Profile - \$300 Approx. 3.5" W X 1.75" H or 1.75" W X 3.5" H Submit photo and text only - don't build the ad. It's a formatted template. See Profile Ad sheet. Additional Exposure: <input type="checkbox"/> Map Spot - \$65 – Be on the center spread map! Only 20 spots available. Sold only with ad buy. WITH PERMISSION OF ARTSOURCE OWNERS.
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SPECIAL DISCOUNTS:

- ___ **5% discount when paid in full with signed contract by Tuesday, February 28.**
- ___ **5% discount for nonprofits. Write nonprofit number here: _____.**

PAYMENT METHODS:

- **Check:** Payable to **FULL CIRCLE CREATIVE**
- **Mail to:** Full Circle Creative, 444 Logan Ave, Loveland, CO 80537
- Loveland Area Contact: Mary, 970.213.3778, or mary@artsourcecolorado.com
- Berthoud Area Contact: Renee, 720.937.1348, or renee@artsourcecolorado.com
- **Credit card:** Pay online only at ArtsourceColorado.com

Please enter your credit card info online OR Request a PayPal invoice. Ads can be uploaded online, too.

Ad Cost: _____ Any Discount: ___ = Total _____ Ck. #: _____ \$ Amount: _____ Date: _____

ADVERTISER

Name of Advertiser (print): _____
 Business Name: _____
 Street Address: _____
 City: _____ Zip: _____
 Bus. Phone: _____ Your phone: _____
 Email: _____

I want # _____ copies
 of ARTSource
 to distribute to my
 customers.

I agree to pay Full Circle Creative in full by April 21, 2023 for my ad in the 2023 ARTSource Colorado.

Advertiser Signature: _____ Date: _____

PROFILE ADS ONLY (1/8th Page) Advertiser: _____

Your ad photo, text & payment are due by April 21, 2023.

Please DO NOT design your 1/8th page ad. This is a formatted template ad, to keep the ad cost low for you.

Ads will be a 3.5" horizontal or vertical, determined by the designer on what fits the space.

1. ARTWORK - Send logo or photo that's high resolution (300 dots per inch)

Photo size: 1.75" W X 1.35" H or 1.35" W X 1.75" H

File specifications: Camera-ready at a **resolution of 300 dpi** or higher.

Acceptable file formats: **pdf, jpg, psd or tif.**

2. TEXT - Fill in the blanks on-line (at web site above) OR in the copy (text) format below

NAME: _____

MEDIUM/STYLE (for artists -1 line, 25 characters): _____

ADDRESS (Optional, or gallery where represented if preferred):

PHONE: _____

WEBSITE: _____

E-MAIL ADDRESS: _____

COMPANY INFORMATION (Include more info about your art or business, style, quote about your work, hours, specials, etc. **Do not exceed 125 characters.**):

Text can be:

1. In digital format - Word, Pages, rtf, txt OR
2. Written above OR
3. Process your ad and payment online at ArtsourceColorado.com

E-mail the digital file and above copy information to ads@fullcircle-creative.com or contact Full Circle Creative for assistance at artsource@fullcircle-creative.com or 970.213.3779.

PROOF: 1 final proof of ad will be sent to check for accuracy. You're responsible to ok it! Email proof changes within 2 days of receipt of ad to: ads@fullcircle-creative.com

PRINT DISTRIBUTION & ON-LINE MARKETING

- Digital ARTSource - a flipping page book at ArtsourceColorado.com. Live link to your website!
- Print version of Artsource Colorado- distributed through all 11 Colorado Welcome Centers in the state, as well as Loveland hotels, arts organizations, galleries, Loveland sculpture shows and at downtown events.