

Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

**2023 Artsource Colorado** is a beautiful annual guide to NoCo's visual & performing arts!  
This full-color guide is planned to be 28 pages, printed by June 2023, and valid through April 2024.

- **Print Quantity:** between 8,000 and 8,500 copies of this year 'round marketing piece
- **Digital Marketing:** live link to your website from [ARTSourceColorado.com](http://ARTSourceColorado.com)
- **Local Distribution:** hotels, art galleries, restaurants, coffee shops, and tourist destinations
- **Statewide Distribution:** through all 11 Colorado Welcome Centers (from Fort Collins to Trinidad)

**DEADLINE: APRIL 21, 2023 - ALL PAYMENTS, CONTRACTS & ADS DUE**

**PROCESS PAYMENT AND UPLOAD ARTWORK AT ARTSOURCECOLORADO.COM OR FILL OUT THIS FORM AND RETURN WITH PAYMENT. CHOOSE AD SIZE:**

<input type="checkbox"/> <b>Full Page – Back Cover - \$2,200</b> 7.75" W x 7.75" H <input type="checkbox"/> <b>Full Page - Inside Front/Back Cover Spread- \$2,000</b> 7.75" W. x 7.75" H guaranteed placement <input type="checkbox"/> <b>Full Page - \$1,800 not incl. inside cover spreads</b> 7.75" W. x 7.75" H no designated placement <input type="checkbox"/> <b>Half Page - \$950</b> 7.475" W x 3.65" H or 3.65" W x 7.375" H <i>AD SPACE SHARING IS ONLY ALLOWED</i>	<input type="checkbox"/> <b>Quarter Page - \$600</b> 3.65" X 3.65" square <input type="checkbox"/> <b>Eighth Page Profile - \$300</b> Approx. 3.5" W X 1.75" H or 1.75" W X 3.5" H <b>Submit photo and text only - don't build the ad.</b> It's a formatted template. See Profile Ad sheet. Additional Exposure: <input type="checkbox"/> <b>Map Spot - \$65</b> – Be on the center spread map! Only 20 spots available. Sold only with ad buy. <i>WITH PERMISSION OF ARTSOURCE OWNERS.</i>
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**SPECIAL DISCOUNTS:**

- \_\_\_ **5% discount when paid in full with signed contract by Tuesday, February 28.**
- \_\_\_ **5% discount for nonprofits. Write nonprofit number here: \_\_\_\_\_.**

**PAYMENT METHODS:**

- **Check:** Payable to **FULL CIRCLE CREATIVE**
- **Mail to:** Full Circle Creative, 444 Logan Ave, Loveland, CO 80537
- Loveland Area Contact: Mary, 970.213.3778, or [mary@artsourcecolorado.com](mailto:mary@artsourcecolorado.com)
- Berthoud Area Contact: Renee, 720.937.1348, or [renee@artsourcecolorado.com](mailto:renee@artsourcecolorado.com)
- **Credit card:** Pay online only at [ArtsourceColorado.com](http://ArtsourceColorado.com)

*Please enter your credit card info online OR Request a PayPal invoice. Ads can be uploaded online, too.*

Ad Cost: \_\_\_\_\_ Any Discount: \_\_\_ = Total \_\_\_\_\_ Ck. #: \_\_\_\_\_ \$ Amount: \_\_\_\_\_ Date: \_\_\_\_\_

**ADVERTISER**

Name of Advertiser (print): \_\_\_\_\_  
 Business Name: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Bus. Phone: \_\_\_\_\_ Your phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

I want #\_\_\_\_\_ copies of ARTSource to distribute to my customers.

*I agree to pay Full Circle Creative in full by April 21, 2023 for my ad in the 2023 ARTSource Colorado.*

Advertiser Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**DISPLAY AD SPECIFICATIONS****(PROFILE ADS, refer to separate spec sheet)****All designed ads are due by Friday, April 21, 2023.****TO ORDER AND PAY SECURELY ONLINE - Go to [ARTSOURCECOLORADO.COM/ADS](https://ARTSOURCECOLORADO.COM/ADS)****Choose size | Fill out form | Upload your artwork | Pay at [artsourcecolorado.com](https://artsourcecolorado.com)**

**ADS:** To be provided camera-ready by the advertiser. Ad artwork and payment can be submitted online at [ArtsourceColorado.com/ads](https://ArtsourceColorado.com/ads).

**AD FORMATTING:**

- All display ad files must be camera-ready at a resolution of 300 dpi or higher, with text converted to outlines.
- Acceptable file formats are **pdf, eps, ai, psd or tif**.

**AD CHANGES:**

If artwork requires editing due to insufficient resolution, text changes, re-sizing, etc., you can make the required changes or a fee of \$75 per hour will be charged for designer to make them. **You will be contacted before any changes are made.**

**AD DESIGN:** We can create your ad for a special graphic design rate of \$75/hour (does not apply to design of formatted template Profile ad - which is free). Contact [artsource@fullcircle-creative.com](mailto:artsource@fullcircle-creative.com) or 970-213-3779.

**PROOF:** One proof, sent as a pdf, will be emailed to you in May 2023. Changes must be emailed to [ads@fullcircle-creative.com](mailto:ads@fullcircle-creative.com).

Please review it carefully and promptly, **within 2 days**, as designer will make your changes but will **not** be sending a second proof. You can review

**AD DESIGN QUESTIONS:****Channing at 970.213-3779****[ads@fullcircle-creative.com](mailto:ads@fullcircle-creative.com)****SALES:****Renee: 720-937-1348****[renee@artsourcecolorado.com](mailto:renee@artsourcecolorado.com)****Mary: 970.213.3778****[artsource@fullcircle-creative.com](mailto:artsource@fullcircle-creative.com)**

Full Circle Creative is the proud owner, producer, editor, designer and distributor of ARTSource Colorado (formerly Loveland ARTSource).

Please contact us to receive free copies of ARTSource Colorado.